

米国の大学におけるウェブサイトによる市民向け健康情報の提供方法と内容

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(1: 聖路加看大、2: 東大・健康社会、3: 東大・家族看護)

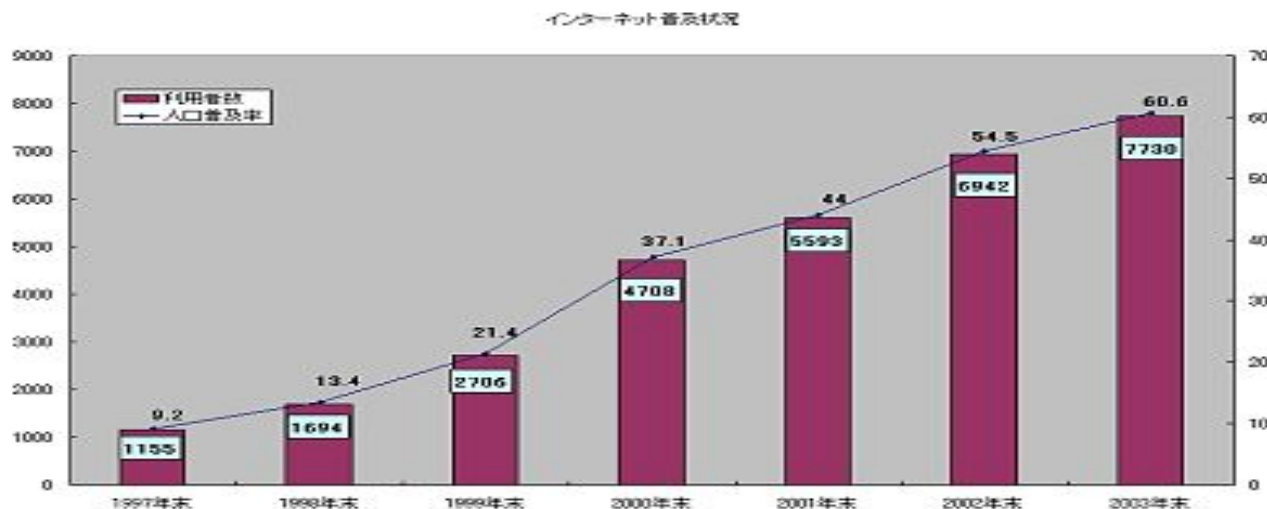
第13回日本健康教育学会(獨協医科大学、2004.6.5)
発表資料

研究の背景

- ヘルスプロモーション
エビデンスを生み出す大学の社会貢献、地域貢献！
- エビデンスを市民のエンパワメントのために
わかりやすい情報にして提供、普及させる必要性
- 最適なツールとしてのインターネットの利用
いつでも、どこでも、だれでも！
本当？ デジタルデバイドは？

インターネット普及状況

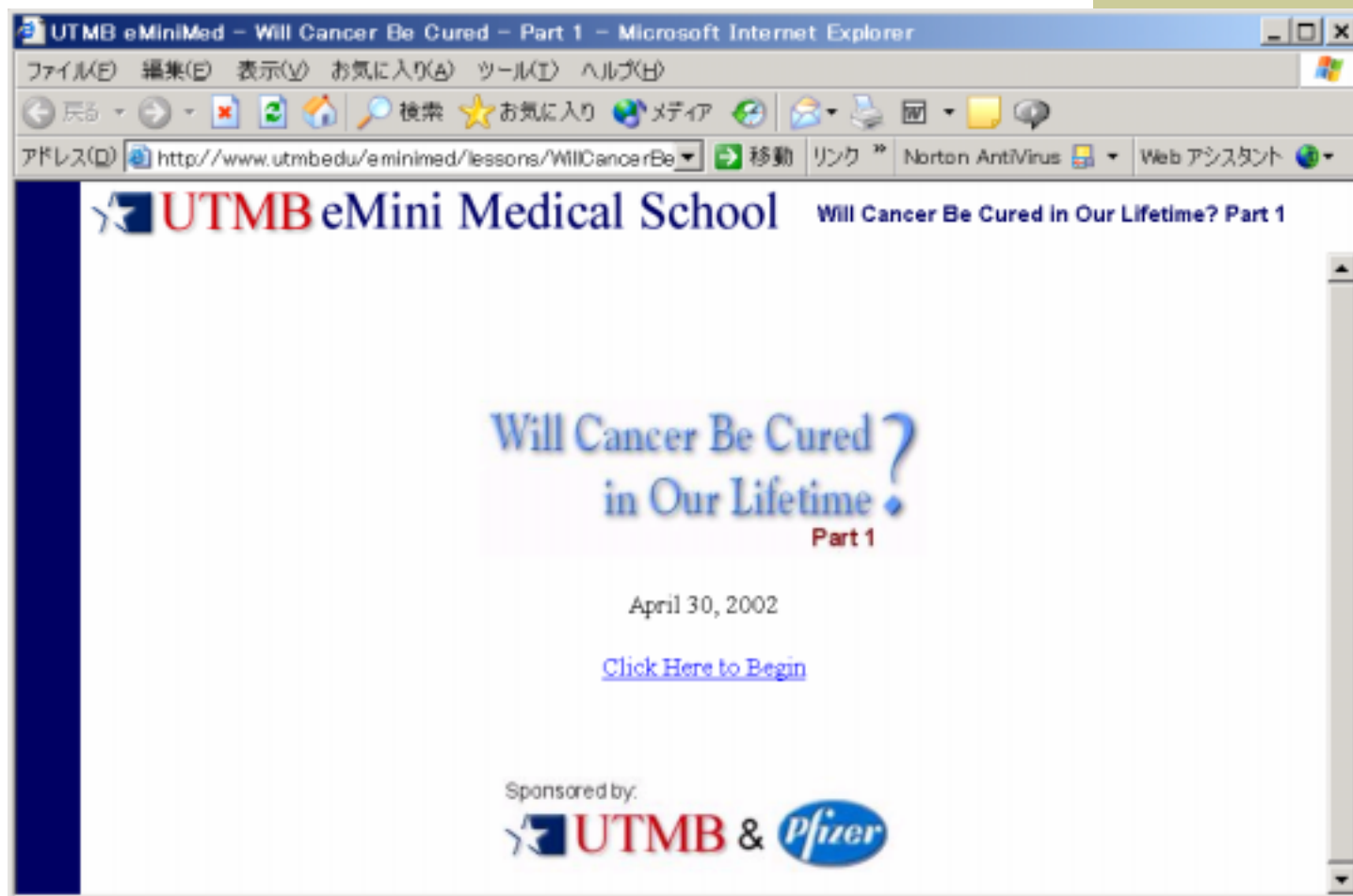
- 総務省「平成15年通信利用動向調査」
- 利用者**7,730万人**(PCは6,164万人)、普及率**60.6%**に
- うち**ブロードバンド**(ADSL、光など)利用世帯**47.8%**
- 13～39歳90%以上、50代60%、60～64歳39%、65歳以上15%と差があるが、全年代で利用増加、都市規模でも町村部で6割近い世帯利用率、**デバイド縮小傾向**



方法

- 国内事例はあまりに少なく、アメリカの事例に学ぶ
- 調査対象 : American Association of Colleges of Nursing (AACN) のサイトでリンクがある443校、看護学部以外、他の英語圏も追加作業中
- 市民向け(が利用できる)コンテンツの抽出、分類、整理
 - e-Learning
 - リンク集、情報資源
 - 健康のセルフチェック
 - コンサルテーション
 - 教育・学習プログラム等の紹介、を軸に開始

e-Learning




UTMB eMiniMed - Will Cancer Be Cured - Part 1 - Microsoft Internet Explorer

ファイル(E) 編集(E) 表示(V) お気に入り(A) ツール(T) ヘルプ(H)

戻る 進む 検索 お気に入り メディア



アドレス(D) http://www.utmb.edu/emimed/lessons/WillCancerB 移動 リンク Norton AntiVirus Web アシスタント


UTMB eMini Medical School
Will Cancer Be Cured in Our Lifetime? Part 1

Cancer Screening - Page 20 of 21
Menu Glossary E-Mail

Cancer Screening

Cancer screening is very important. This is a process that all of us should participate. Early detection of cancer provides you with the best chances for a positive treatment outcome. Click the silhouettes at right to view recommended screenings.


Type of Exam	Frequency
• Breast self-exam	Monthly
• Clinical breast exam (by a health care professional)	Every one to three years, annually after age 40
• Mammogram	Annually, age 40 and over
• Pap smear	Annually
• Digital rectal exam	Annually, age 40 and over
• Fecal occult blood test	Annually, age 50 and over
• Flexible sigmoidoscopy	Every five years, age 50 and over

Wheeling Jesuit University - WJU Nursing - Quiz - Microsoft Internet Explorer

ファイル(F) 編集(E) 表示(V) お気に入り(A) ツール(T) ヘルプ(H)

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アドレス(D) wju.edu/academics/nursing/quiz/default.asp


 WHEELING
JESUIT UNIVERSITY

QUICK LINKS

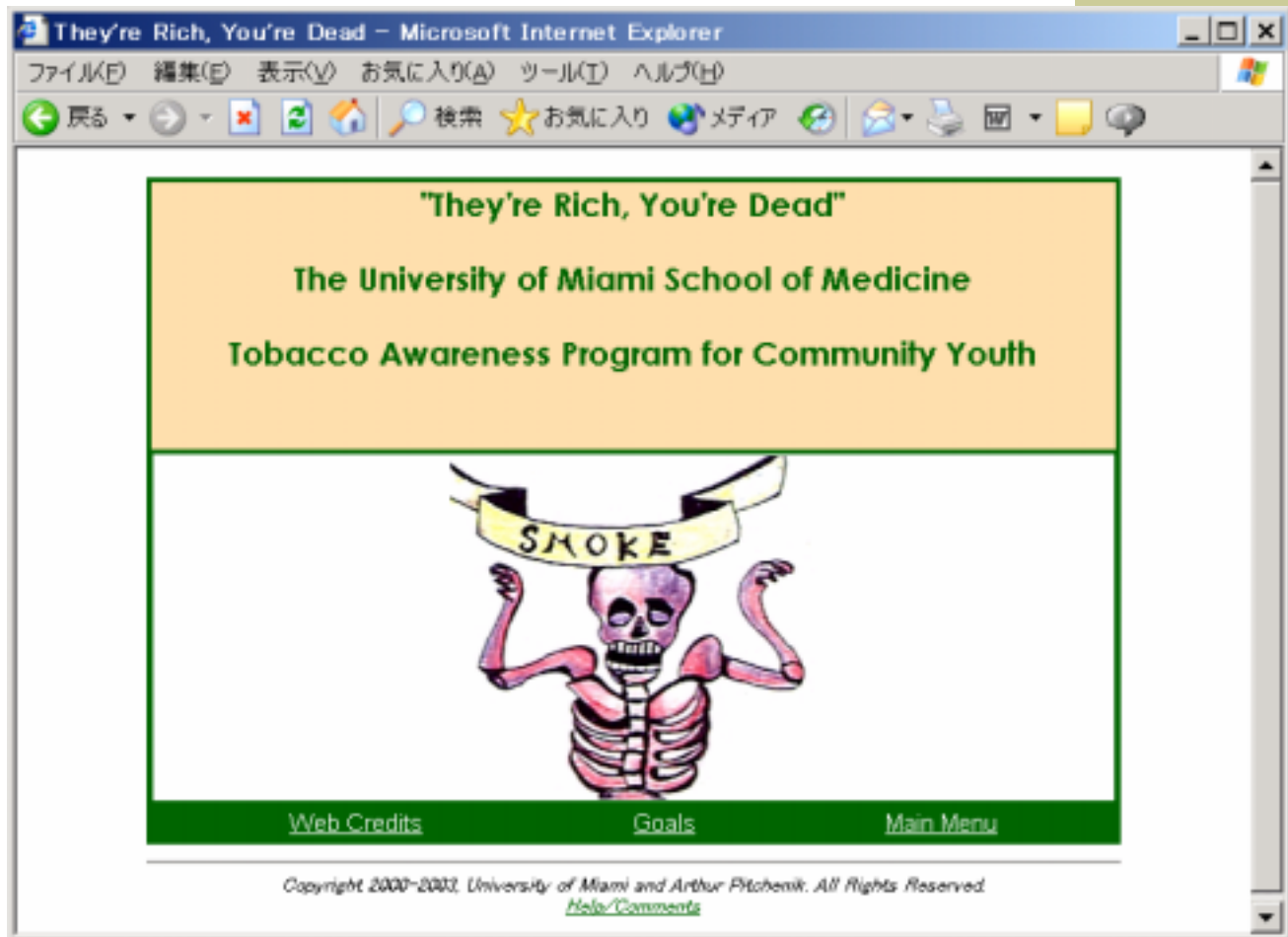
ACADEMICS ADMISSIONS ABOUT WJU STUDENT LIFE ALUMNI ATHLETICS TECHNOLOGY

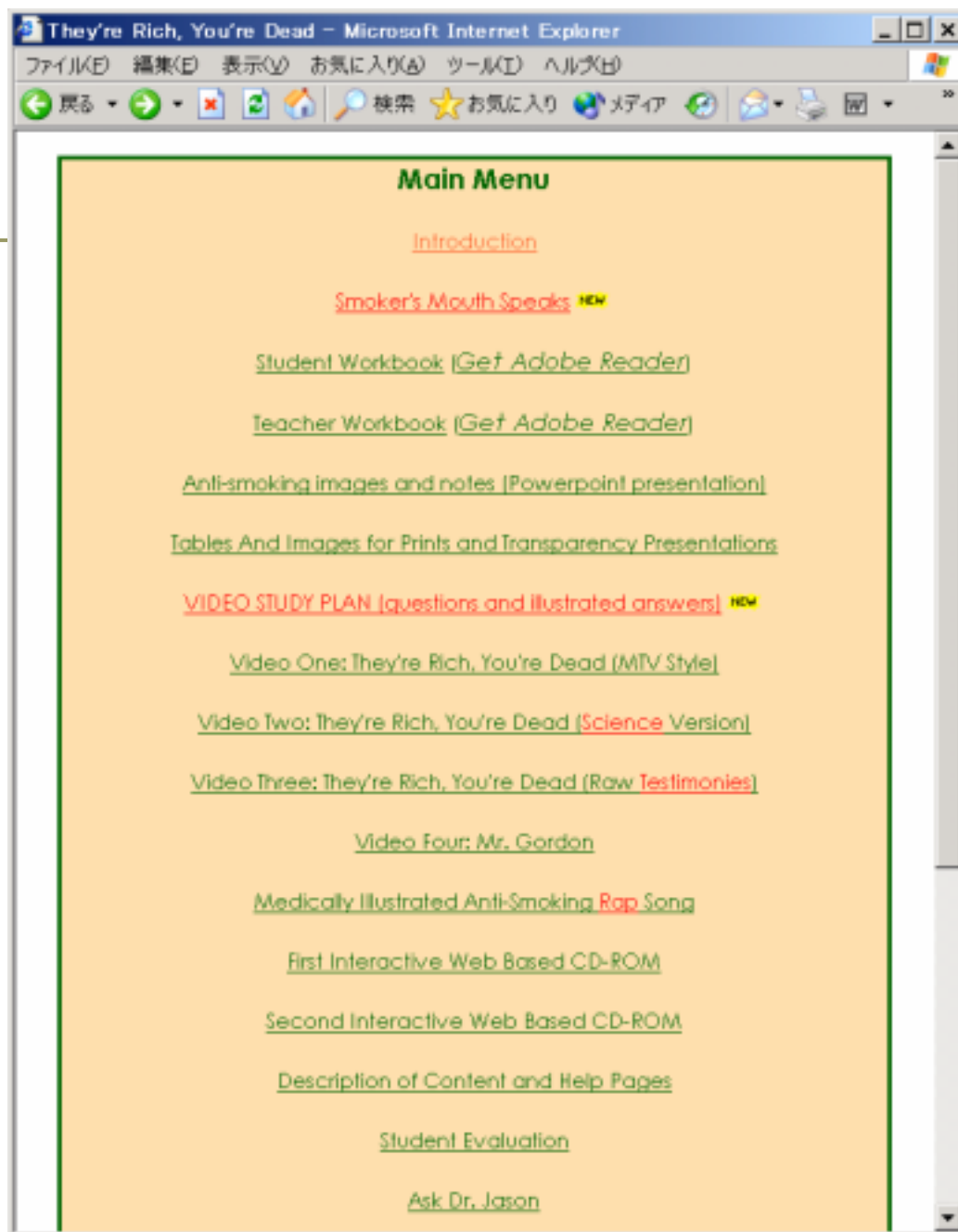
BACK TO PREVIOUS PAGE ACADEMIC CALENDAR CAREER SERVICES STUDY ABROAD

Nursing Quiz

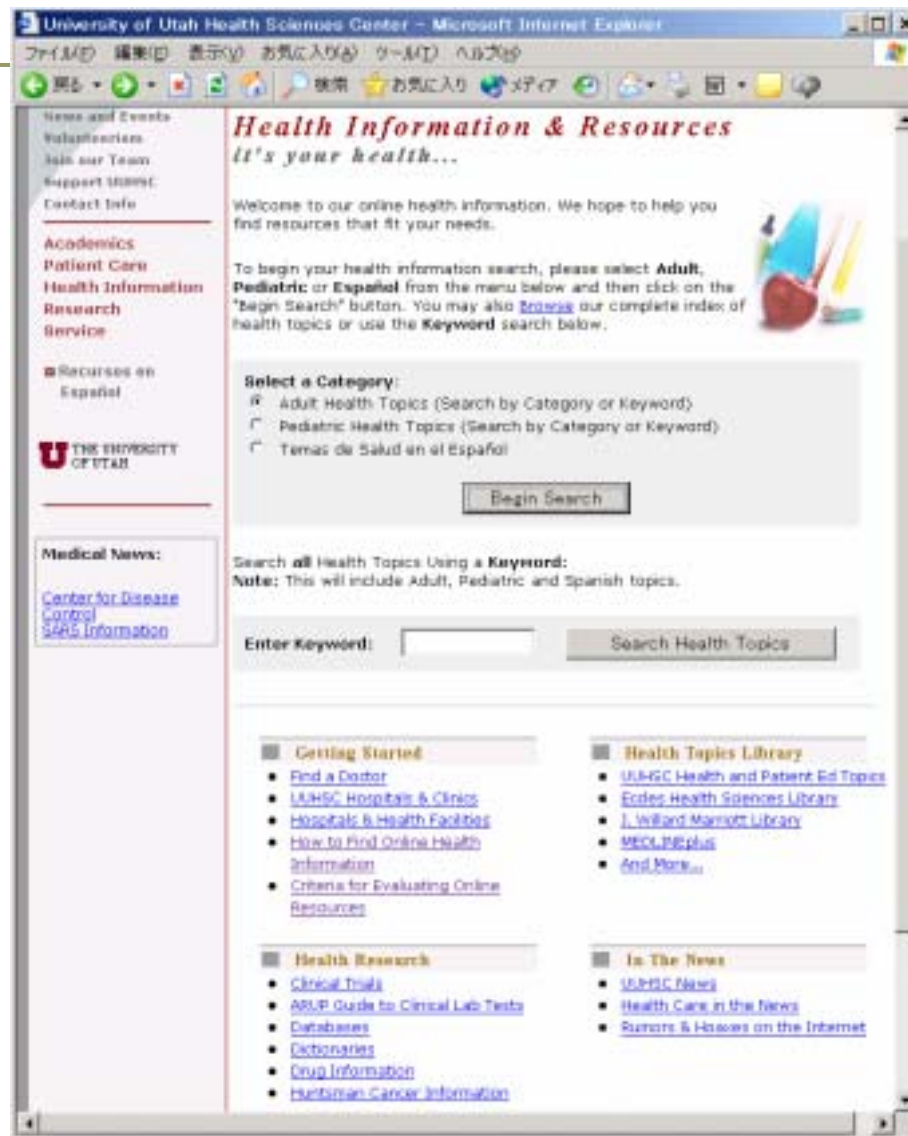


1. What profession has the highest hourly wage of the four listed below?
 - ☐ A. Social workers
 - ☐ B. Technical writers
 - ☐ C. Photographers
 - ☐ D. Registered nurses
2. What do experts predict about the availability of nursing positions?
 - ☐ A. For the next 20 years, there will be more positions available than there will be nurses to fill them.
 - ☐ B. Even though the number of positions is growing, the number of nurses has increased at a faster rate leaving the employment market flat.
 - ☐ C. A temporary nursing shortage exists that will reverse in five years so that opportunities will be short lived.
 - ☐ D. Hospitals are not hiring nurses due to increased expenses and decreased complexities of patient needs.





Health Information & Resources



Nutrition Source, Harvard School of Public Health - Microsoft Internet Explorer

ファイル(F) 編集(E) 表示(V) お気に入り(I) ツール(T) ヘルプ(H)

戻る 進む 印刷 検索 新規タブ 移動 リンク

アドレス(AD) http://www.hsph.harvard.edu/nutritionsource/

Harvard School of Public Health

search

Home

Interpreting News on Diet

Food Pyramids

Fats & Cholesterol

Carbohydrates

Protein

Fiber

Fruit & Vegetables

Calcium & Milk

Alcohol

Vitamins

Healthy Weight

Exercise

Type 2 Diabetes

More Information

THE NUTRITION SOURCE

Knowledge for Healthy Eating

Department of Nutrition
Harvard School of Public Health

Welcome to the Nutrition Source, a Web site maintained by the [Department of Nutrition](#) at the Harvard School of Public Health.



Aside from not smoking, the most important determinants of good health are what we eat and how active we are. The Nutrition Source is designed to get you started down the path toward the healthiest diet possible.

At the Nutrition Source, we explore the latest science about healthy eating for adults, answering key questions about what you should eat.

- Should you still be concerned about fat intake?
- Should you eat more or fewer carbohydrates?
- What about eggs?
- Fiber?
- Calcium?

A lot of confusing information about nutrition gets batted about in the media and certain health

Printer-friendly file

[PDF file for this page](#)

[PDF file of all Nutrition Source Webpages](#)

Nutrition News from the Harvard School of Public Health:

[New Book Describes Lifestyle Plan that Encourages Teen Girls to Eat Well, Exercise, and Develop Good Body Image -- from April 2, 2004, *Harvard Public Health NOW*](#)



[Higher Body Iron Stores Predict Future Risk of Developing Type 2 Diabetes in Women -- press release of Tuesday, February 10, 2004.](#)

[Prenatal Exposure to Mercury From a Maternal Diet High in Seafood Can Irreversibly](#)

インターネット

IntelliHealth: IntelliHealth Home - Microsoft Internet Explorer

ファイル(F) 編集(E) 表示(V) お気に入り(A) ツール(T) ヘルプ(H)

戻る 検索 お気に入り メディア

アドレス(D) http://www.intelihealth.com/1H/1htH/WSIH000/408/408.html 移動 リンク

Do you?

Featuring HARVARD MEDICAL SCHOOL'S Consumer Health Information 06/01/94

<p>Home</p> <p>Health Commentaries</p> <p>Dental Health</p> <p>Drug Resource Center</p> <p>Ask The Expert</p> <p>Interactive Tools</p> <p>Communities/Chats</p> <p>Today's News</p> <p>IntelliHealth Policies</p>	<p>Diseases & Conditions</p> <ul style="list-style-type: none"> Addiction Allergy Alzheimer's Disease Anemia Arthritis Asthma 	<p>Healthy Lifestyle</p> <ul style="list-style-type: none"> Complementary & Alternative Medicine Fitness Nutrition Weight Management Workplace Health 	<p>Your Health</p> <ul style="list-style-type: none"> Children's Health Men's Health Seniors' Health Women's Health More 	<p>Look It Up</p> <ul style="list-style-type: none"> Medical Dictionary Health A-Z Drug Resource Center More
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Enter A Drug Name Search Enter A Search Term

Check out our FREE Health E-MAILS >>

Your Body

Full Commentary [More Commentaries](#)

News Review from Harvard Medical School

We've changed the name of our news commentaries from the Harvard Medical School. But they are still a trusted source of review of daily medical news.

[Program Improves Eating Habits, Exercise](#)
[Prostate Test Misses Some Cancers](#)
[More News Review Articles](#)

Genetic Testing

Our guide features articles, illustrations, videos and an interactive decision tool.

Simple Steps To Better Dental Health

Comprehensive Oral Health

In Association With

University of Pennsylvania School of Dental Medicine

Child Development Guide

Our **Infancy Guide** leads you through the major stages you and your baby will face together.

Poll

Have you or someone you know enrolled in the Medicare drug discount program?

☐ Yes

☐ No

>> Brand New Communities Area

Featuring

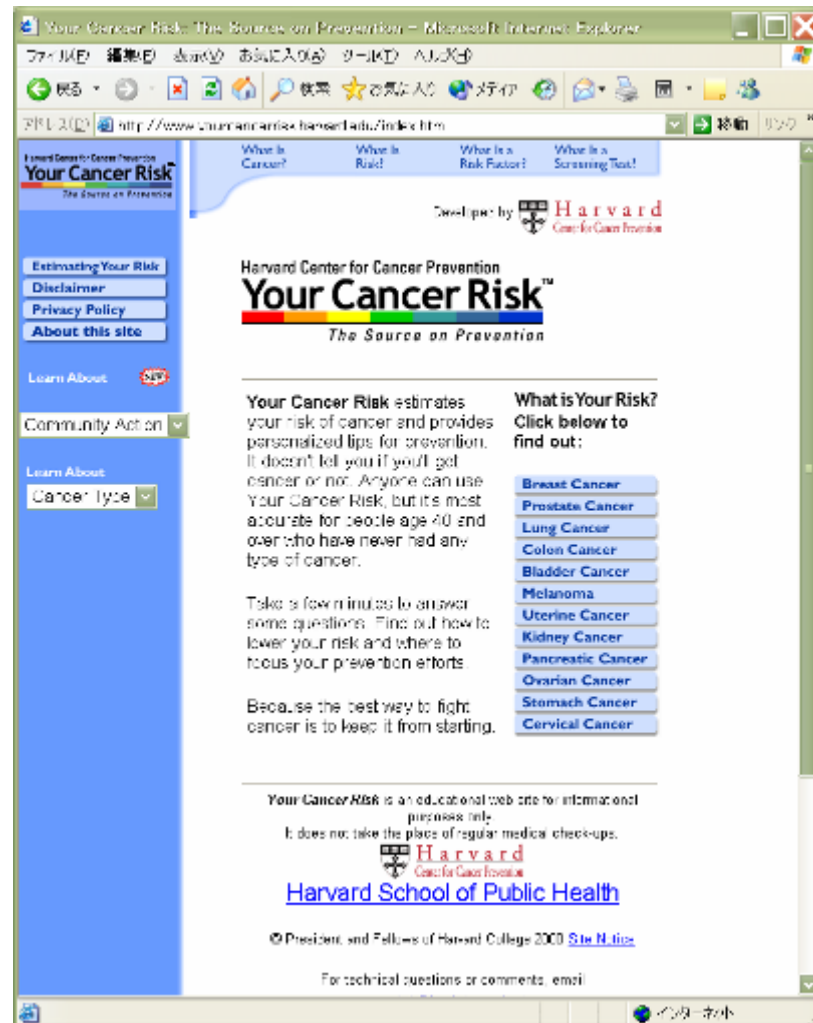
- Faster and easier

Visitor Experience

Tell us what you think...

http://www.intelihealth.com/1H/1htH/WSIH000/22030/22030.html?k=news40 インターネット

Health Check, Assessment, Tool



Microsoft Internet Explorer window: Your Cancer Risk: colon Cancer: My Results

Address bar: http://www.yourcancerrisk.harvard.edu/hccpquiz.pl?page=6&func=d_er

Navigation links: What Is Cancer?, What Is Risk?, What Is a Risk Factor?, What Is a Screening Test?

Colon Cancer My Results

Compared to a typical man your age, your risk is

below average

Below average risk means you don't have many risk factors. But it's just an estimate, and it doesn't mean you'll never get cancer. If you have any concerns, talk to a doctor.

Your risk is below average

Watch Your Risk Drop
You have 4 things you can do to lower your risk. To see what your risk could be, click on a box and watch your risk drop:

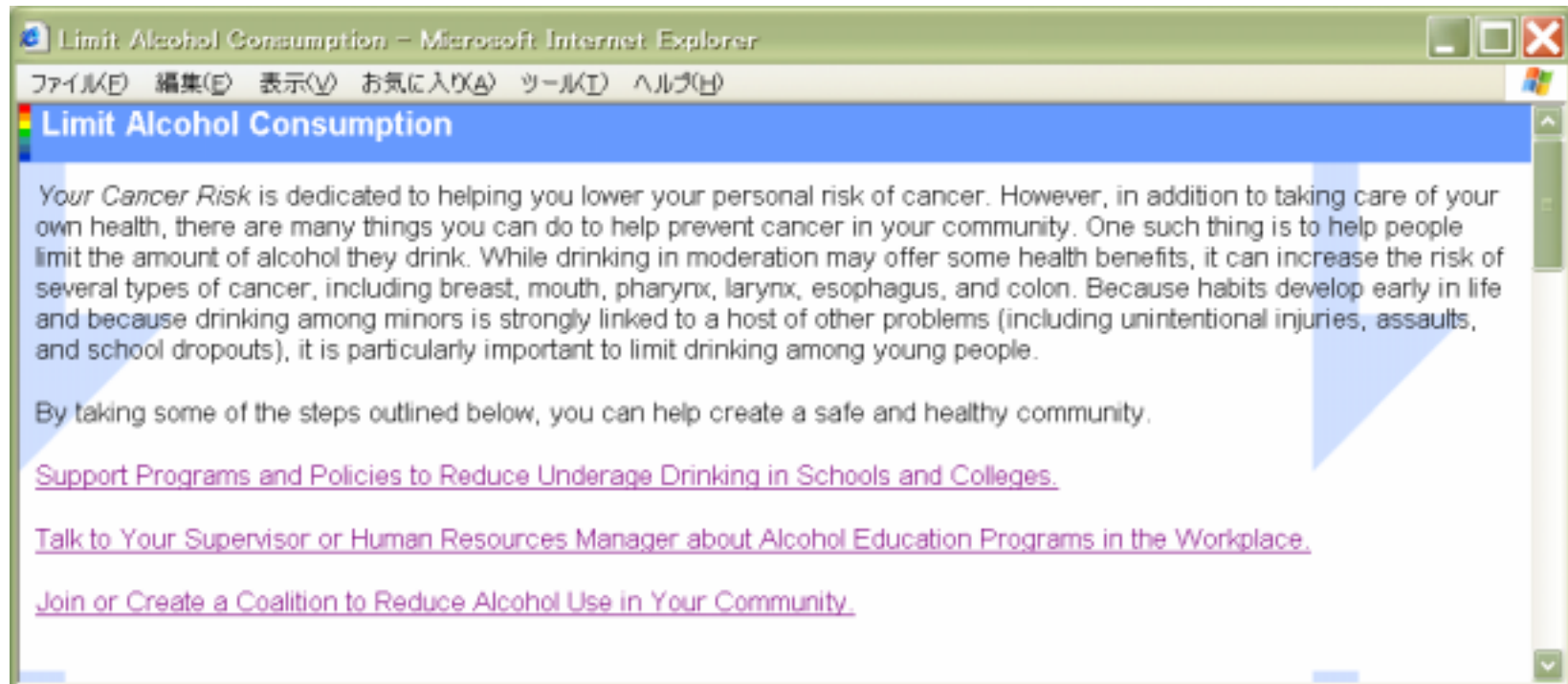
- ☐ Drink less than 1 serving of alcohol a day. [TIPS](#)
- ☐ Take a multivitamin every day. [TIPS](#)
- ☐ Be physically active at least 3 times a week. [TIPS](#)
- ☐ Take a single aspirin (325 mg tablet) 4 to 6 times a week. But check with your doctor first! [TIPS](#)

[What Makes Up My Risk?](#)

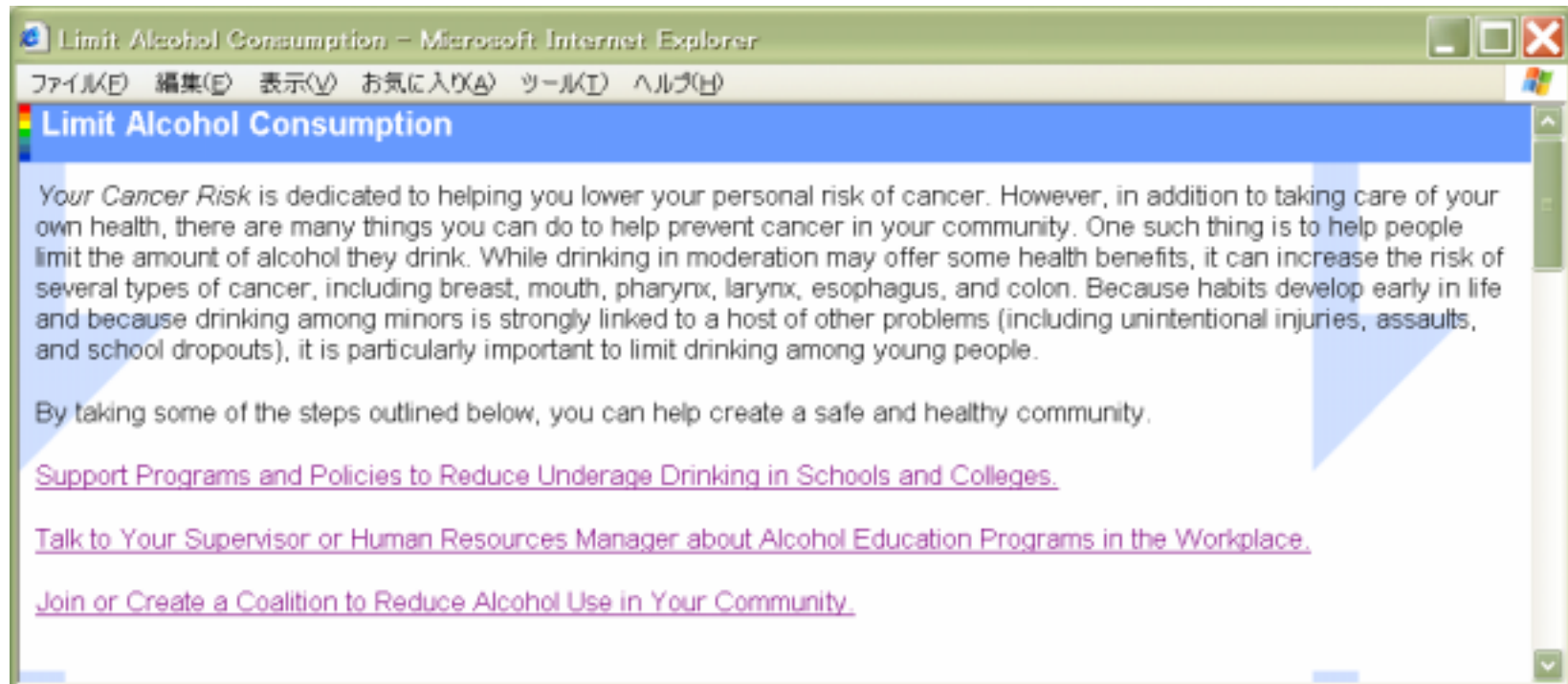
[Next](#)

Page footer: <http://www.yourcancerrisk.harvard.edu/hccpquiz.pl?func=show> | インターネット









Consultation, Decision Aids

Ottawa Health Research Institute - Patient Decision Aids - Microsoft Internet Explorer

OHRI IRSO Institut de recherche en santé d'Ottawa

Patient Decision Aids

Home Mission History People Funding Research Laboratory Network

<< français

Friendly Coaching for Tough Decisions

<< what's new

3rd International Shared Decision Making Conference

Welcome to Patient Decision Aids - part of the Ottawa Health Research Institute, affiliated with the Ottawa Hospital and the University of Ottawa.

The Patient Decision Aids research program was developed to help patients and their health practitioners make "tough" healthcare decisions. "Tough" healthcare decisions may have many options, uncertain outcomes or benefits and harms that people value differently.

Professor Annemette O'Sullivan, awarded Canada's First Research Chair in Health Care Consumer Decision Support, leads an international team that designs and tests decision aids and training programs for patients and health practitioners.

- [Ottawa Personal Decision Guide](#)
An online tool for any "tough" decision.
- [Ottawa Decision Aids](#)
A list of the decision aids developed and evaluated in Ottawa.
- [A to Z Global Inventory of Patient Decision Aids](#)
A global inventory of AHA, AHAU, patient decision aids.
- [Cochrane Systematic Review](#)
About the Cochrane Systematic Review of patient decision aids; an inventory of AHA decision aids, including those under development.
- [Training in Decision Support](#)
An instructional for developing health practitioners' skills in decision support.
- [Evaluation Measures](#)
Decision tools for evaluating decision support including the Decisional Conflict Scale.

統合サイト



Community Outreach

The screenshot shows a Microsoft Internet Explorer browser window displaying the website for the MUSC College of Nursing. The address bar shows the URL: <http://www.musc.edu/nursing/Outreach/Outreach2.htm>. The page header features the college's name and logo, along with a navigation bar containing links: [Apply](#), [Catalog](#), [Calendar](#), [Contact Us](#), [Campus Map](#), [Index](#), and [MUSC](#). A left sidebar lists various site sections, with 'Community Outreach' highlighted. The main content area is titled 'Community Outreach Projects at the MUSC College of Nursing' and contains two columns of text.

MUSC College of Nursing – Microsoft Internet Explorer

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アドレス(D) <http://www.musc.edu/nursing/Outreach/Outreach2.htm> 移動

THE COLLEGE OF NURSING
THE MEDICAL UNIVERSITY OF SOUTH CAROLINA

Outreach

[Home](#)
[About the College](#)
[Academic Programs](#)
[Scholarships](#)
[News and Events](#)
[Faculty and Staff](#)
[Research Activities](#)
• Community Outreach
[Student Life](#)
[Technology Support](#)
[Continuing Education](#)
[Alumni](#)
[CON Intranet](#)
[Make a Gift](#)

Community Outreach Projects at the MUSC College of Nursing

College of Nursing Outreach Programs

The "Caring for the Community" Initiative is comprised of six on-going community based programs that serve as learning laboratories for our nursing students. These programs are also designed to help disadvantaged communities prosper by providing community-based healthcare that is both accessible and affordable. With our "Caring for the Community" initiative, we are committed to improving the lives of the people in these communities over the entire age spectrum - from prenatal to elder care - through education and the delivery of healthcare services.

Through the "Caring for the Community" programs, the College of Nursing is educating a new breed of nurse. The nurses of the 21st century will be on the front lines of health care assessing the health of communities, teaching self-care to individuals and helping the

MUSC Office of Special Initiatives - Outreach Programs - Microsoft Internet Explorer

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アドレス(D) http://www.musc.edu/outreach/programs/outreachprograms.html

Office of
SPECIAL INITIATIVES
reaching out to South Carolina

Outreach Programs

- [A Care Management Model for Rural Minority Older Adults](#)
- [AME/MUSC Website](#)
- [Caring for the Future: A model of maternity and infant care for rural immigrant populations](#)
- [Children's Heart Program of South Carolina](#)
- [Community Leadership Institute](#)
- [Community Outreach Program - Esperanza \(COPE\)](#)
- [Community Parent Resource Center](#)
- [Dean's Rural Primary Care Clerkship](#)
- [Diabetes Health Management](#)
- [Enterprise Health Center](#)
- [Exceed](#)
- [Hands on Health](#)
- [Health-e-AME Physical-e-Fit](#)
- [Healthy Lives - Healthy Loves](#)
- [Healthy South Carolina Initiative](#)
- [Innovative Alternatives for Women](#)
- [Lighten Up](#)
- [Living with Risk](#)
- [Mama and Me: A model for breast cancer screening](#)
- [Medical Outreach Clinics](#)
- [Mobile Health Units](#)
- [MUSC Gives Back](#)
- [National Crime Victims Research and Treatment Center](#)
- [Parish Nursing Program](#)
- [Racial and Ethnic Approaches to Community Health Program - Reach 2010](#)
- [Reach Out and Read - Charleston](#)
- [School Based Health Clinics](#)
- [South Carolina Geriatric Education Center Program \(SC-GEC\)](#)
- [The Hypertension Initiative of South Carolina](#)
- [Web-Based Education](#)

MAIN MENU

OVERVIEW

OUTREACH PROGRAMS

HEALTHY S.C. INITIATIVE

STUDENT SERVICE LEARNING

MUSC IN YOUR COUNTY

COMMUNITY ACTIVITIES

SPECIAL EVENTS

MUSCHEALTH.COM





Reach 2010 - Microsoft Internet Explorer

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アドレス(D) http://reach.musc.edu/edu.html








Calendar of Events
Educational Materials
Diabetes Education Classes
News
Stories
Gallery
Awards
Volunteer Information
Contacts

Educational Resources

You will need the [Adobe Acrobat Reader](#) to view some of these materials and resources.

REACH 2010 Charleston and Georgetown Diabetes Coalition

REACH 2010 Developed Resources

	My Guide to Sugar Diabetes (PDF)		Gold Card Patient Mini Record (PDF)
	Exercise and Diabetes (PDF)		Nutrition (PDF)
	Footcare (PDF)		Learn About Diabetes - Charleston (PDF)
	Learn About Diabetes - Georgetown County (PDF)		

Process Overview - Microsoft Internet Explorer

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アドレス(A) http://pub.ucsf.edu/publicscience/process.html

UCSF University of California, San Francisco | About UCSF | Search UCSF | UCSF Medical Center

Home Concept Process Links Contact

UCSF Public Science Project Process Overview

The planning process will include an online survey, interviews with key campus and community leaders, focus groups and planning workshops to gain additional input and insights. We will examine prominent science education programs throughout the country to identify best practices. We are confident that the process we are beginning will lead to a number of innovative program options.

UCSF Public Science Project Committee Process Oversight

PROCESS BEGINS

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graph LR; subgraph "ACTIVITIES WITH UNIVERSITY STAKEHOLDERS"; U1[Data Gathering: Surveys] --> U2[Data Gathering: Interviews]; U2 --> U3[Data Gathering: Focus Groups]; end; subgraph "ACTIVITIES WITH COMMUNITY STAKEHOLDERS (community leaders, educators, science organization staff)"; C1[Data Gathering: Surveys] --> C2[Data Gathering: Interviews]; C2 --> C3[Data Gathering: Focus Groups]; end; U3 --> EBP[Examination of Best Practices]; C3 --> EBP; U3 --> PW[Planning Workshops]; C3 --> PW; EBP --> PLAN[PLAN with Alternatives]; PW --> PLAN;
```

ACTIVITIES WITH UNIVERSITY STAKEHOLDERS

- Data Gathering: Surveys
- Data Gathering: Interviews
- Data Gathering: Focus Groups

ACTIVITIES WITH COMMUNITY STAKEHOLDERS (community leaders, educators, science organization staff)

- Data Gathering: Surveys
- Data Gathering: Interviews
- Data Gathering: Focus Groups

Examination of Best Practices

Planning Workshops

PLAN with Alternatives

ページが表示されました

インターネット

まとめと今後の課題

- 健康教育、ヘルスプロモーションの手段にウェブサイトが利用されていく可能性、**大規模な**州立・私立や、
- 各学部(医学、看護学、公衆衛生学、健康科学、健康情報学、薬学など)に付属病院を含めた**統合組織**(Health Science Centerなど)から情報提供している場合や、**産官学連携**の場合に充実したコンテンツ
- **コミュニティとの連携**(Community Outreachなど):エビデンスの作成 普及 行動変容のすべてのプロセスへの**市民参加**へ
- 聖路加看護大学21世紀COEプログラム『市民主導型の健康生成をめざす看護形成拠点』で**市民向けウェブサイト**構築中、市民向けコンテンツのリンク集も